

Lessons Learned about Effective Communications during the 2017 Protect Our Care Campaign

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Answering ‘what the heck is in the bill?’

Helping followers sort through what was in each iteration of repeal

Center on Budget and Policy Priorities
Published by Carmen Martinez [?] · June 22, 2017 ·

How does the Senate GOP health bill compare to the House GOP health bill? Both have the same harmful impacts. ↓

REPUBLICAN HEALTH BILLS: SENATE BILL HAS SAME HARMFUL IMPACTS AS HOUSE

	House	Senate
Causes millions of people to lose health coverage	✓	✓
Ends Medicaid expansion coverage for millions of low-income adults	✓	✓
Caps and cuts Medicaid for seniors, people with disabilities, and children	✓	✓
Cuts tax credits and raises premiums by thousands of dollars for many older people	✓	✓
Raises individual market premiums by 20% for 2018	✓	✓
Lets insurers drop coverage for maternity care, mental health, and substance abuse treatment	✓	✓
Cuts health benefits for people with opioid addiction by billions of dollars	✓	✓
Endangers rural hospitals dependent on Medicaid funding	✓	✓
Cuts taxes by more than \$50,000 per year for millionaires	✓	✓
Cuts taxes by over \$100 billion for drug companies and insurers	✓	✓

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Following

The Senate will try to pass this ACA repeal in 2 weeks. We know it will hurt Americans and take away care: bit.ly/2xEHkiA

DON'T BE FOOLED: CASSIDY-GRAHAM IS JUST AS BAD AS OTHER GOP HEALTH BILLS

- Takes coverage from millions
- Raises premiums and out-of-pocket costs for millions more
- Ends the Medicaid expansion and caps and deeply cuts rest of Medicaid program
- Allows states to eliminate or weaken protections for people with pre-existing conditions

CASSIDY-GRAHAM ACA REPEAL BILL HAS SAME HARMFUL IMPACTS AS OTHER REPEAL BILLS

	House Repeal Bill (AHCA)	Senate Repeal Bill (BCRA)	Cassidy-Graham Repeal Bill
Causes millions of people to lose health coverage	✓	✓	✓
Ends Medicaid expansion coverage for millions of low-income adults	✓	✓	✓
Caps and cuts Medicaid for seniors, people with disabilities, and children	✓	✓	✓
Eliminates tax credits for moderate-income people buying individual market plans	✓	✓	✓
Raises individual market premiums by 20% for 2018	✓	✓	✓
Lets insurers drop coverage for maternity care, mental health, and substance abuse treatment	✓	✓	✓
Cuts health benefits for people with opioid addiction by billions of dollars	✓	✓	✓
Endangers rural hospitals dependent on Medicaid funding	✓	✓	✓
Cuts taxes by more than \$50,000 per year for millionaires	✓	✓	✓
Cuts taxes by over \$100 billion for drug companies and insurers	✓	✓	✓

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1:02 PM - 15 Sep 2017

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CBO Score Rapid Response



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Following



Under the Senate bill, 22 million people will lose their health care. The 400 highest-income households will receive \$33 billion in tax cuts

**22 MILLION PEOPLE
WOULD LOSE HEALTH COVERAGE
UNDER SENATE ACA REPEAL.**

Source: Congressional Budget Office

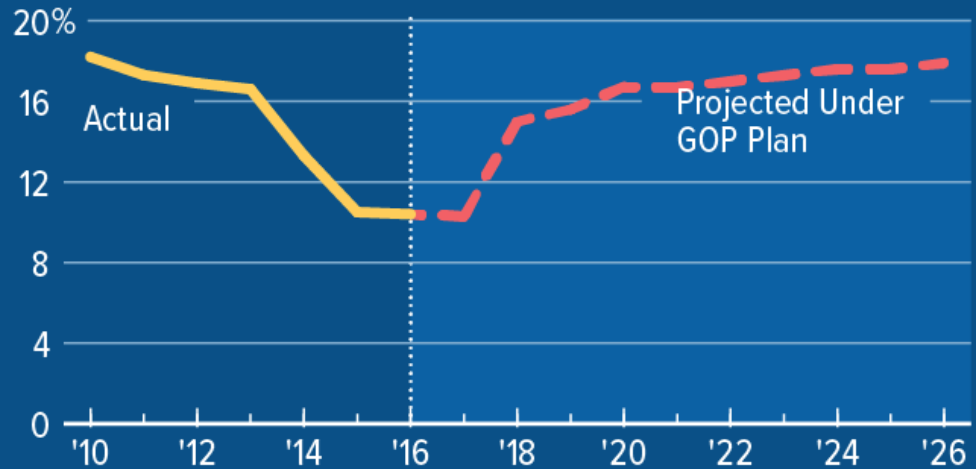
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CBO Score Rapid Response

WHAT HASN'T CHANGED IN THE SENATE GOP HEALTH BILL: REVERSES NEARLY ALL ACA COVERAGE GAINS

Non-elderly uninsured rate, 2010-2026



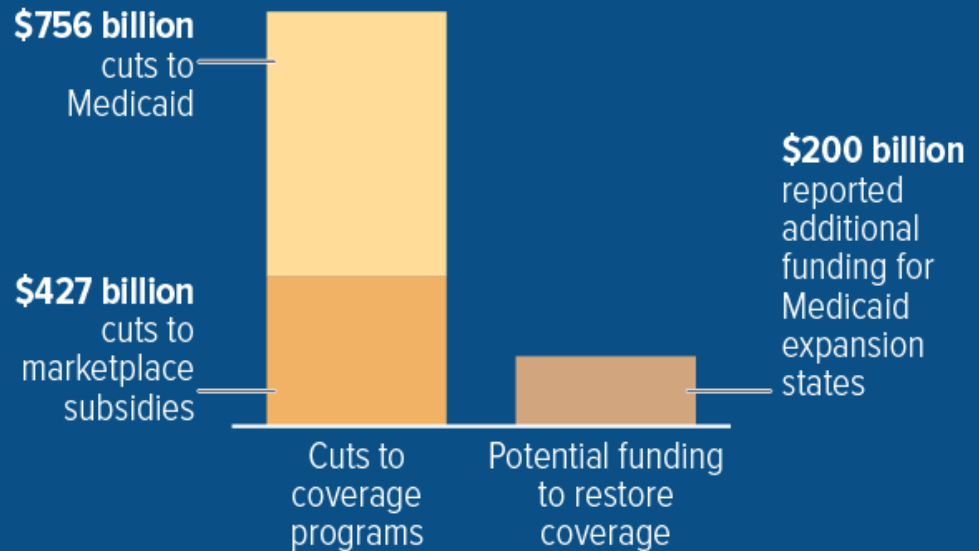
Source: National Health Interview Survey; Congressional Budget Office

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REPORTED OFFER OF \$200 BILLION MORE FUNDING FOR STATES COMES NOWHERE CLOSE TO UNDOING SENATE BILL'S COVERAGE CUTS

Senate GOP health bill and potential revisions, 2017-2026



Source: Congressional Budget Office; CBPP calculations

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CBO Score Rapid Response

Process was key

	A	B	C	D	E	F	G
	Shareables	New or Update?	New Language	Status	Priority (Please number 1 -8, with 1 being most urgent)	Providing Updated Data	Point Person/Sign Off
1	CBO: House GOP health bill cuts coverage to pay for high-income tax cuts	Update	What Hasn't Changed in the GOP ACA Repeal Bill: Coverage Cuts Pay for High-Income Tax Cuts	Approved	3	Emily	Aviva or Edwin
3	CBO: House GOP health bill cuts Medicaid by \$834 billion	Update	CBO: Senate GOP Health Bill Cuts Medicaid by \$XXX Billion	Approved	5	Matt	Aviva or Edwin
4	CBO: House GOP health bill makes millions uninsured	Update	CBO: Senate GOP Health Bill Causes Millions to Lose Coverage	Approved	1	Emily	Aviva or Edwin
5	CBO: House GOP health bill would reverse all ACA coverage gains	Update	CBO: Senate GOP Health Bill Reverses All ACA Coverage Gains [IF TRUE]	Approved	4	Emily	Aviva or Edwin
6	CBO: Moderate-income older people will pay far higher premiums under House GOP health bill	Update	CBO: Moderate-income older people will pay far higher premiums under Senate GOP health bill		6	Emily	Aviva or Edwin
7	CBO: Premiums Would Increase For Low-, Moderate- & Middle-Income Older People	New	N/A				
8	People of All Ages Would Lose Coverage Under House Health Bill	Update	People of All Ages Would Lose Coverage Under Senate Health Bill	Approved			
9	CBO: Long-run Medicaid Cuts in Senate Bill Even Deeper Than Under House Bill (1% cut in federal Medicaid funding in 2026 in House bill (24%) and Senate bill (??))	New	N/A	Not needed	2	Matt	Aviva or Edwin
.0	CBO: Senate GOP Bill Would Drive Premiums Up, Enrollment Down in the Individual Market in 2018 (Shareable version of already-created graphic showing 20% increase in premiums, 31% reduction in enrollment (or whatever new #s are))	New	N/A	Approved	7	Emily	Aviva or Edwin
.1	Medicaid enrollment declines year by year depending on when the backup tables are provided.	New					
.2	Checklist comparison of House and Senate bills	New	N/A	Complete	N/A	N/A	N/A

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